

JOINT MEDIA RELEASE

*Dalby Town Council and
Dalby Chamber of Commerce & Industry - 10 July 2007*

Dalby charms Brisbane at Country Week

Approximately 6,500 people from Brisbane and southeast Queensland had the opportunity to discover Dalby at the Country Week Expo held last weekend at the Brisbane Convention Centre.

The Dalby stand, jointly manned by Dalby Town Council and Dalby Chamber of Commerce representatives, proved to be one of the most popular sites at the expo and was named as the **'Best Exhibitor with a population between 10,000 and 30,000 residents'**.

Dalby Mayor Warwick Geisel said that Dalby's vibrant stand stood out from the rest and attracted visitors with its welcoming atmosphere and informative representatives.

"I was blown away by the amount of people genuinely interested in escaping the traffic and congestion of Brisbane by moving to regional centres such as Dalby for a more affordable lifestyle.

"People were attracted to our site because we had so much information to share about our town and were able to answer any question they had - from job opportunities, real estate and land availability, business and investment opportunities to health and education, lifestyle and amenities," Cr Geisel said.

Over 40 regions and 65 councils from across the state were represented at the expo, along with private sector and government participants, promoting living and working in regional Queensland to visitors considering a lifestyle change.

"It was a very successful three days spent 'talking up' the benefits and opportunities of relocating to Dalby. To gain access to the data collected on people interested in investing and working in Dalby, Chamber members can contact our office," Dalby Chamber Manager Kerryn Calle said.

Mayor Warwick Geisel, Chief Executive Officer Stephen Hegedus, Councillor Carl Milford, Social, Cultural and Sporting Officer Rose Hamilton and Corporate Support Manager Kerri Anderson attended the expo on behalf of Council. Representing the Chamber of Commerce were Manager Kerryn Calle, Chamber management committee member Kellie Wenning and industry representative Mark Celledoni of Ostwald Bros.

"A key to the success of our stand was having Dalby represented by a cross-section of people from our community, with each person bringing with them a unique knowledge base. It really highlighted the benefits of the professional working relationship shared by Council and Chamber," Dalby Town Council CEO Stephen Hegedus said.

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Media Contact

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Photo Captions

Photo 1. (L-R) Proudly representing Dalby at the Country Week Expo were Council's Social, Cultural and Sporting Officer Rose Hamilton, Corporate Support Manager Kerri Anderson, Dalby Chamber management committee member Kellie Wenning and Dalby Chamber Manager Kerryn Calle.

Photo 2. Dalby's stand at the Country Week Expo, held in Brisbane last weekend, was popular with the crowd and judges being awarded the 'Best Exhibitor with a population between 10,000 and 30,000 residents'.

Photo 3. Promoting the wealth of opportunity Dalby has to offer people looking for a lifestyle change, Council and Chamber's joint stand at Brisbane's Country Week Expo attracted hundreds of visitors.



